



## **MR. PRIMUS LIM**

### **PROFILE**

Mr. Primus Lim graduated with a double degree in Bachelor of Commerce (Accounting and Finance) and Bachelor of Business System at the Monash University Clayton Campus in Australia. He is also a Chartered Accountant.

Lim started off his career at Ernst & Young and subsequently left to join At Embassy Sdn Bhd, a property development company, for four years. As a Project Director, he managed projects such as the Mei on the Madge (a residential condominium) and Primus Park (residential homes).

He then went on to create an associate company called Cosmic G Sdn Bhd where he personally developed Mahkota Square, a RM110 million gross development value commercial project at Bandar Mahkota in Cheras. He also co-created Montauk Homes LLC at Long Island, New York, a property development called the Amagansett Estates, consisting of Mansion Estate Homes at the exclusive Hamptons address.

Currently, he is the Managing Director of Primarc Development (M) Sdn Bhd where he creates truly unique projects based on his vision and inspiration obtained from projects around the world. His new project, Fields of Gold in Rawang is a one-of-its-kind lifestyle development of boutique homes that conceptualise true borderless living amidst the arms of nature. It is a balance of minimalistic modern design elements paired with exclusive lifestyle features that offer affordable luxury.